

Join The World Class

*Get the LSE-led University of London degree* 

> Study in Malaysia Graduate in London

Awarding Body



Academic Direction



THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

# Pathway to a World-class University



## University of London (UOL)

Established by royal charter in 1836, the University of London has a history of more than 180 years, and is one of the oldest & largest universities in the UK.

UOL is a Federation of 17 member institutions (e.g. London School of Economics, King's College, University College London, Goldsmiths's, etc).

Many Nobel Prize Winners, Presidents, Prime Ministers, business Leaders, etc are alumni of UOL and its member institutions.

Ahead of its time, UOL was revolutionary & broke tradition, being the first British university to open its doors to people from different religious beliefs & later to women.

## London School of Economics & Political Science (LSE)

LSE, a member institution of University of London, is one of the world's leading universities for social sciences.

With 18 Nobel Prize winners & 37 World Leaders among its alumni & faculty members, it is an excellent choice to study for the LSE-developed University of London degree.

In 2024, based on QS World Ranking, LSE is ranked #6 for Accounting & Finance, and #12 for Business & Management.

## **Recognised Teaching Centre**

Crescendo International College (CIC) is a Recognised Teaching Centre for 2 LES-led University of London programmes.





Senate House - The iconic administration centre of the University of London



The LSE campus is located in the central of London, surrounded by an exciting mix of tourist attractions, historical & cultural landmarks, vibrant london art scene, and a diversity of people from all over the world.

BSc (Hons) Accounting & Finance BSc (Hons) Business & Management

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LSE

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## **LSE Summer School**

LSE offers one of the world's largest Summer Schools, with an exciting range of courses in social sciences, economics, law, and other related fields. The school offers dynamic social programmes such as day trips, landmark tours, sports and wellbeing events, etc. In addition, LSE Summer School has introduced Spark which is a professional skills programme that offers you world-class extracurricular activities to enhance your professional development.

In 2023, more than 100 EMFSS students attended, representing 25 UoL Teaching Centres and a wide range of nationalities. The Summer school is normally held from June to August yearly and has 3 sessions to choose from. Prices start from  $\pounds 2,507.50$  onwards.







## Why attend Summer School as an EMFSS student?

- Earn credit towards your EMFSS degree
- Benefit from a 15% tuition fee discount
- Learn from leading LSE faculty
- Explore London with new friends from across the world
- Enhance your career prospects through Summer School's Spark events



## **UOL Graduation in London**

What better way to celebrate the hard work, dedication, and success than attending the UOL graduation ceremony in London? It provides a memorable way to honor academic achievements and celebrate the transition to the next phase of graduates' lives and careers.

All UOL graduates are eagerly welcomed to attend the grand graduation ceremony in London. The event is usually held at The Barbican Centre, Silk Street, London, with ceremonies taking place annually in March or April.



## Studying in LSE for the final year



EMFSS students are welcome to study their final year at the famous LSE. Application can be made via Study abroad at LSE, The General Course.

65% OF ALL THOSE AT THE SCHOOL COME FROM OUTSIDE THE UK A year at LSE is more than just a year of study at one of the world's most renowned universities. It's a year to discover London; a year to discover new opportunities, new friends and new horizons. But more importantly, it's a year to discover yourself. Quite simply, it's a year that will change your life.

Students undertaking an in-person University of London Programme with academic direction by LSE may apply for entry after just one year of study but will be required to obtain first year grades of at least 60 % in three courses and 40% in a fourth.

Applications can be submitted online, free of charge. They are considered from January 2025 onwards and will continue to be accepted until 31 July 2025, or until all the available places have been filled, whichever is the sooner.



45% of the school's STAFF OROGINATE FROM COUNTRIES OUTSIDE THE UK

The tuition fee for all students applying directly to the General Course in 2025/26 is likely to be £28,600 for the full year. It does not cover accommodation or living costs which must be budgeted separately. We estimate that the cost of living in London for a year will be around £15,500.

University housing is guaranteed to all General Course students who apply for it before the deadline. John C Phelan General Course Scholarships and International Students House Accommodation Scholarships are available to students in financial need.























## **Business & Management**

## Year 1

- Introduction to Economics
- Principle of Accounting
- Mathematics 1 & Statistic 1
- Business & Management in a **Global Context**

Intake: April | September

**Duration:** 3 years

## Year 2 Management Accounting

- Financial Management
- Principles of Banking & Finance
- Management Science Methods

## Year 3

- HR Management
- Organisation Theory
- Core Management Concepts
- Marketing Management



#### Academic Direction



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## **Accounting & Finance**

#### Year 1

- Introduction to Economics
- Principle of Accounting •
- Mathematics 1 & Statistic 1
- Business & Management in a • **Global Context**

#### Year 2

- Management Accounting
- Financial Management
- Principles of Banking & Finance
- Management Science Methods

#### Year 3

- Microeconomics
- Financial Reporting
- Accounting: Markets & Organisations
- Auditing & Assurance

## **Intake :** April | September

## Duration: 3 years

**Internship:** +4 Months (for Accounting & Finance only)



Academic Direction



ACCA Accelerate

## ACCA Accelerate (A & F students only)

Under this scheme, students can get a maximum exemption and only attempt the last 4 papers. This can be done concurrently while students are studying in their final year.

The ACCA Accelerate programme is designed for you to get the best start to the ACCA Qualification from your degree!



## Alumni testimonials of BSc Business and Management

## TEOH WEI QIN

BSc (Hons) Business & Management (Second Class Upper) Upon graduation, works as Human Resources Executive Assistant at Multi Graded Industries Sdn Bhd, Perak, Malaysia. Currently work as Human Resources Executive at Indon Shipping Pte Ltd, Singapore.

<sup>4</sup> The UOL programme is both challenging and comprehensive programme. The business management knowledge and skills I have acquired are constructive, practical, and highly beneficial for my professional field. I deeply appreciate the dedication and expertise of the professional lecturers at Crescendo International College.<sup>39</sup>





## TUIE XUE LI

CBSc (Hons) Business & Management (1st Class) Currently working as account assistant in a manufacturing company

<sup>+</sup> Pursuing the UOL programme in Crescendo has prepared myself for wider field of career. The programme has equipped me with the valuable knowledge and vital skills such as critical thinking and teamwork which become the building blocks for me to face the ups and downs during my employment.

The academic journey in Crescendo is challenging yet memorable. It has built my confidence to face any challenges in my life and make me a better person.<sup>39</sup>

## TENG ZHANG YOU

BSc (Hons) Business & Management (Second upper) Position: Personal Banker in UOB Ltd (Sg)

<sup>\*\*</sup> Graduating from the UOL Business and Management programme provided by Crescendo has allowed me access to worldwide job opportunities due to its prestigious reputation. With the help of experienced lecturers, I gained a strong foundation in business which helped me adapt to dynamic working industries. <sup>??</sup>





## CHAVEZ TAN KAI WEN

Cambridge A Level & BSc (Hons) Business & Management Currently working in a well-known logistics company in Singapore

<sup>44</sup> The UOL Business and Management programme offered by Crescendo International College have provided me a deeper understanding of the workforce. Understanding how companies operate and how people think gave me opportunities to excel and be noticed by my superiors and colleagues. <sup>39</sup>

#### OW SIAW TENG

BSc Business and Management (Upper Second Class Honours) Currently working as HR at Lavender Confectionery and Bakery, JB

<sup>44</sup> Studying at Crescendo College directly enhanced my current role. The practical curriculum and expert guidance prepared me thoroughly for workplace challenges, equipping me with invaluable skills and industry knowledge that have significantly bolstered my professional effectiveness. <sup>39</sup>



## Alumni testimonials of **BSc Accounting and Finance**

#### NAVINADEVI R MUTHUSAMY

BSc. Accounting and Finance (Second Class Honours Upper Division) Upon Graduation worked at Usha & Co (Johor Bahru) Currently working at Grant Thornton Singapore

My university experience in Crescendo (UOL) transcended academics, fostering professional growth through collaborative opportunities and honing a well-rounded skill set. It provided a rich tapestry of challenges that I not only overcame but enjoyed immensely.





#### **MOK SYNDRIAN**

BSc (Hons) Accounting & Finance (1st Class) Upon graduation, worked at PricewaterhouseCoopers LLP Malaysia, Johor Bahru, Audit Intern

Currently working at Ernst & Young LLP, Singapore, Audit Assistant

I chose to pursue the University of London International Program because of its worldwide reputation and recognition. Crescendo enables me to study this world-class degree locally in JB at an affordable price. UOL lecturers at Crescendo are very supportive and most willing to clarify students' doubts and queries. Their efforts are greatly appreciated. Besides, the program equipped me with solid skills and enabled me to secure a job at a reputable audit firm.

## LOW LEK SHENG

BSc (Hons) Accounting and Finance (1st Class) Upon graduation, worked at Ernst & Young, JB Currently working at KPMG, JB

 $^{\prime\prime\prime}$  During my time at Crescendo, I not only gained knowledge and skills but also forged friendships and created memories that have become an integral part of who I am. The education I received at Crescendo went beyond textbooks and lectures. It was about learning to think critically, to question the status quo and to strive for excellence for everything we do. Our professors, mentors and peers challenged us to push our boundaries and to realize our full potential. As I look back on my time here, Crescendo has given me the tools to make a difference in the working world. The skills I developed here such as leadership, teamwork and problem-solving have empowered me to excel in the workplace. "





## TAN YUN RU

BSc (Hons) Accounting & Finance (2nd Upper Class) Upon graduation, worked at KPMG PLT, Johor Bahru. Currently working at PwC, Singapore.

<sup>11</sup> Crescendo has provided me a strong practical foundation in my audit career which allows me to put into practical what I have learned. <sup>17</sup>

#### MERVIN TAY WAI KEAT

BSc (Hons) Accounting & Finance (1st Class) Upon graduation, worked at KPMG PLT, Johor Bahru. Currently working at KPMG LLP, Singapore.

<sup>66</sup> Reflecting on my time in Crescendo, I appreciate the guidance and experiences shared by the lecturers which make differences in my career and career path. It helps to build my self-confidence and lead me to make wise decisions as part of a corporation. <sup>99</sup>





#### HUDA BINTI MOHAMED RASHID

BSc Accounting and Finance with First Class Honours Upon graduation worked as auditor at Johor Bahru for 2.5 years. Then pursuing MSc in Computing. Currently working as Software Developer at Sheffield, UK

<sup>66</sup> My time at Crescendo was transformative, fostering both personal and professional development. The university's rigorous academic programs and diverse opportunities challenge me to hone my skills and become a wellrounded individual, equipping me with knowledge and confidence needed to excel in any field. <sup>37</sup>

## ALA NOTAKATINAL

## Achievement

# CRESCENDO

We are located in the southernmost of Malaysia which is just next door to Singapore.

Since our inception in 2001, we've carved a niche as a provider of world-class qualifications such as Cambridge A Level, University of London programmes & ACCA.

Our mission of making worldclass education accessible to the ordinary people is reflected in our motto "Ordinary People Extraordinary Dreams".

Come & join us. Let us help you realise your dream.

## Facilities



**Swimming Pool** 

Track & Field

Multipurpose Hall



Gym

Dance Studio

**Tennis Court** 

#### **Crescendo International College**

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